



LEGACY SPORTS PARK MESA, ARIZONA

PROJECT HIGHLIGHTS

- Market Data Update
- Participatory Sports Trends
- Regional/National Comparable Facilities Analysis
- Facility Program, Demand and Proforma Review/Confirmation
- Economic Impact Analysis

Johnson Consulting was retained by Legacy Cares to conduct and peer review and economic and fiscal impact analysis for Legacy Sports Park, a proposed 300-acre multi-sport and entertainment complex in Mesa, Arizona. Legacy Sports Park is projected to be the largest privately owned multi-sport facility in the United States and will also include a commercial village, restaurant/bar, food court, medical and sports medicine clinic, a health and wellness center, and special event area among the many other features.

Johnson Consulting developed a detailed economic and demographic overview of the local Mesa and Phoenix markets in relation to a 1, 3, and 5-hour drive time from the site. Then, an independent review of the program and concepts proposed by Legacy Sports USA was conducted, including opining on the viability of the proposed project from a peer review of the previous feasibility study as well as the current status of the development and market. This peer review was used to develop a comprehensive economic impact analysis of the proposed project.